



WOMEN OF THE MIDWEST

Travel Solo Together

MOROCCO

Hospitality & Hidden Treasures

with Women of the Midwest!

October 24 - November 4, 2026



Dear Women of the Midwest,

To say I'm excited to return to Morocco is an understatement. I hope you will join me on this thoughtfully designed journey that invites us to experience the heart of the country—Africa at Europe's doorstep—where ancient cities, medinas, kasbahs, and souks unfold within a land that feels both timeless and deeply alive. Our itinerary balances comfort, cultural depth, and gentle pacing, allowing us to travel with ease while savoring each moment.

Morocco is mystical, mysterious, and forever fascinating. Its rich blend of Arabic and European influences reveals itself gradually: in sunlit courtyards, windswept coastlines, and desert landscapes that whisper rather than dazzle. From the intimate lanes of Marrakech to the Atlantic calm of Essaouira and the quiet expanse of the Agafay Desert, we journey through places that feel almost like a fairy tale—grounded in tradition, warmly welcoming, and filled with gracious hospitality.

We linger rather than rush, sharing meals prepared by local women, discovering age-old crafts, and listening to stories shaped by history and resilience. There is time to sit, to reflect, and to simply enjoy being present. Our carefully chosen accommodations and gracious local hosts ensure that each experience feels personal and unforced.

Above all, this is a journey meant to be savored—an elegant, unhurried exploration of Morocco's treasures, offering connection, beauty, and small moments of wonder that remain long after we return home.

Yours in travel adventures and fairy tales,
Jennifer King, Ambassador
Women of the Midwest



Call Executive Travel's Group Department today at 888-549-1186. Space is limited.

Lanterns at Marrakech Market



October 24, 2026 - Saturday

Traveling to Morocco

Your inspiring journey begins as we board our overnight flight to Marrakech, Morocco. Settle in, enjoy in-flight entertainment and meal service, and let the excitement build as you embark on your dream adventure.

October 25, 2026 - Sunday

Welcome to Marrakech

Warm air, soft light, and timeless hospitality set the tone for the days ahead. Upon arrival, we meet our private tour guide and take a short drive to the city's center. We will take an orientation tour to get a first glimpse of daily life: neighbors chatting, the scent of spices drifting from kitchens, and the rhythmic pace of Marrakech. Lunch is served at a local restaurant. Here, we are introduced to classic Moroccan flavors—rich tagines, fragrant tagines, and fresh breads. In the early afternoon, we will check into our centrally located hotel to unpack, and allowing our senses to awaken gently to a new place. Time to rest and relax. As the sun lowers, we will gather for a welcome drink and introductions to our fellow travelers. Meals during flight | L | WD

October 26, 2026 - Monday

History, Beauty & Rhythm

Today offers a thoughtful introduction to Marrakech, guided at a calm, comfortable pace that allows for curiosity without fatigue. The morning unfolds through key highlights, such as the Koutoubia area and selected medina alleys, where history and daily life blend seamlessly. Rather than rushing through a checklist, today emphasizes quality over quantity. There is time to sit, take photographs, and simply absorb the colors, architecture, and atmosphere. We visit the elegant

Shoe Shop in the Souk



Bahia Palace, Dar El Bacha, the elegant palace-museum showcasing Moroccan craftsmanship, history, and refined coffee culture, and Medersa Ben Youssef, a historic Islamic college founded in the 14th century, showcasing exquisite tilework, serene courtyards, and a legacy of spiritual learning. A light lunch awaits at a welcoming café or rooftop, and the late afternoon and evening are free, offering space to rest, or explore nearby streets at your own pace. B | L

October 27, 2026 - Tuesday

Women, Crafts & Cooking

Today is devoted to connection—particularly with Moroccan women whose creativity and resilience shape their communities. The morning begins with a visit to a women's cooperative, where we are welcomed not as tourists, but as guests. Through conversation and demonstration, we learn about their work and traditions and the impact these cooperatives have on independence and community well-being. A hands-on calligraphy workshop follows. No prior skill is required—only curiosity. Lunch is at a nearby restaurant. In the afternoon, you are invited into a Moroccan kitchen for a cooking class led by local women. Together, we prepare classic dishes, learning techniques passed down through generations. The experience concludes with an early shared dinner, savoring the meal you created together. B | L | D

October 28, 2026 - Wednesday

Gardens & Culture

This morning invites beauty and balance. After breakfast, we set out by horse carriages to explore Marrakech's most beloved gardens and museums, each with its own story to tell. Visit the Majorelle

Atlas Mountain Village



Garden, the Berber Museum, and the Yves Saint Laurent Museum that gently unfolds Morocco's history through art and fashion. A leisurely coffee or tea stop is woven into the morning, offering rest and conversation in a lovely setting. In the afternoon, indulge in a special hammam and massage experience at our hotel. B | T

October 29, 2026 - Thursday

Village Life & Mountain Calm

Today we journey by private jeeps beyond the city to the peaceful foothills of the Atlas Mountains. Scenic drives await! Upon arrival, we visit a village and local women's association, where daily life unfolds at a slower, more intimate pace. Here, stories are shared—about family, tradition, and change—offering insight into rural Moroccan life. A traditional lunch follows, prepared with local ingredients. An optional short, easy countryside walk is available, following good paths with beautiful views. By late afternoon, we return comfortably to Marrakech. The evening is free to relax. Dinner is enjoyed at our hotel. B | L | D

October 30, 2026 - Friday

From City to Sea

After a delightful breakfast, we depart Marrakech for the coast, traveling at a relaxed pace toward Essaouira, a windswept coastal haven where artists, blue shutters, fresh seafood, Atlantic light, and centuries of history converge beautifully. Arrival in Essaouira brings fresh ocean air and a distinctly different rhythm. We check into our hotel, followed by a gentle orientation walk introducing the medina and seaside ramparts. Dinner tonight features fresh seafood or local specialties. Overnight in Essaouira, soothed by sea breezes. B | D

Tagine: Slow-cooked Dishes



Essaouira Port



Agafay Desert Camp



October 31, 2026 - Saturday

Art, Craft & Leisure

This morning's guided walk through Essaouira's medina highlights artisan workshops and galleries. The city is renowned for its intimate art shops, tucked into whitewashed lanes and sunlit corners. Small galleries showcase vivid paintings inspired by the sea, windswept landscapes, and the city's soulful rhythms. Many artists work just steps away, happy to share stories, techniques, and the meaning behind their pieces. Browsing here feels unhurried and personal—less about shopping, more about discovery—making each visit a quiet invitation into Essaouira's creative spirit. The afternoon is free—perfect for café sitting, shopping, or strolling along the beach. Tonight, we gather for a dinner with live music. B | D

November 1, 2026 - Sunday

Argan Oil & Wine Tasting

A half-day excursion awaits, introducing you to argan oil and local wines. We will learn about one of Morocco's most treasured natural gifts: argan oil. Found almost exclusively in southwestern Morocco, this golden oil has been used for centuries by Berber women for nourishment, healing, and beauty. Traditionally extracted by hand from the fruit of the argan tree, the process is both labor-intensive and deeply rooted in community life. At the cooperative, we will see how local women work together to preserve this ancient knowledge while creating economic independence for themselves and their families. We will learn the difference between culinary and cosmetic argan oil, observe the careful cracking and pressing of the nuts, and discover why argan oil is prized worldwide for its rich flavor and remarkable skin- and hair-loving properties. Our last stop today

is at a local winery. Savor locally produced wines during a relaxed tasting, learning about Atlantic-influenced vineyards while enjoying countryside views and gentle conversation. Return to Essaouira for an afternoon and evening at leisure. B | T

November 2, 2026 - Monday

Agafay Desert: Stone, Silence & Sunset

Today's journey carries you from the Atlantic coast back toward Marrakech, then onward into the captivating Agafay Desert—a landscape unlike anywhere else in Morocco. Though not a sandy Sahara, Agafay's beauty lies in its rolling stone hills, soft earth tones, and vast, open skies that seem to stretch endlessly. Upon arrival at our desert-style retreat, time slows immediately. The air feels clearer, the silence deeper. Our surroundings are raw yet elegant, where minimalist architecture blends seamlessly into the desert terrain. After check-in, the afternoon is entirely yours: relax beside the pool, indulge in a spa treatment, or take a gentle stroll around the property, absorbing the quiet and expansive views. As the sun begins to set, the desert transforms—shadows lengthen, colors warm, and the landscape glows in shades of gold and rose. A sunset aperitif marks this magical transition, followed by a relaxed dinner under an open sky. B | D

November 3, 2026 - Tuesday

Movement, Meaning & Open Horizons

This morning invites us to experience the Agafay Desert in gentle, memorable ways. After breakfast, we will enjoy a short, unhurried camel ride, following ancient paths across the stone desert. Moving at a slow, rhythmic pace, we feel deeply connected to the land, the silence broken only by soft footfalls and the wind.

A relaxed lunch follows in a beautiful desert setting. Freshly prepared dishes and easy conversation create a moment of nourishment—both physical and reflective—before the afternoon's adventure unfolds. Later, we set out on a 4x4 jeep experience, designed for comfort while still offering a sense of adventure. The drive reveals Agafay's dramatic contours, wide plateaus, and distant Atlas silhouettes, offering plentiful opportunities for photographs and quiet awe. As the day winds down, there is time for journaling, personal reflection, or small-group conversation, allowing space to absorb the journey. This evening culminates in a special farewell dinner, celebrating shared experiences beneath Morocco's expansive desert sky. Cheers to a wonderful group, new friendships, and a long-lasting sisterhood. B | L | D

November 4, 2026 - Wednesday

Traveling home

All too soon, our Moroccan adventure comes to an end. Transfer to Marrakech airport in plenty of time to check in for our flight and to clear security. Enjoy some last-minute shopping at the duty-free stores before boarding and flying west across the Atlantic Ocean back to the United States. B | Meals during flights.

The itinerary is subject to change

B = Breakfast
L = Lunch
D = Dinner
WD = Welcome Drink
T = Tea/Tasting



To register contact:



1212 O Street • Lincoln, NE 68508

Phone: 888.549.1186

GroupDepartment@executivetravel.com

www.executivetravel.com

ONLINE REGISTRATION LINK:

Via our website www.WomenoftheMidwest.com/journeys

Package Price:

Per person in a shared double room: \$5,495

Per person in a single room (limited single room): \$6,995

Triple rooms are not available on this trip.

We offer "Pair & Share"-service. Ask us to assist in finding your roommate!

A non-refundable deposit of \$500 per person is required at registration and can be paid by ACH (Automated Clearing House), check, or credit card. The balance is due on July 16, 2026, is non-refundable, and can be paid by ACH, check or credit card. When using a credit card for final payment a 3.5% processing fee applies as assessed by the credit card processing company. Checks must be received in our office at least 100 days before the tour's departure date. If you book within 100 days of departure, ACH or credit card payment is the required payment method.

EARLY BIRD DISCOUNT

Register by Feb. 24, 2026: Receive a **\$200 DISCOUNT!**

This tour will be materialized with a minimum of 15 and a maximum of 20 travelers. Should the number fall below 15, all funds paid to Executive Travel will be refunded 90 days prior to departure.

Tour Activity Level: LEVEL 1 2 3+ 4

Level 3+: This tour involves a considerable amount of walking, stairs, longer periods of standing, outdoor activities, and steep areas within the places visited. Expect to approximately 5 miles over the course of a day. Add to this the walking you do outside the group activities. This trip is not recommended for guests with walking difficulties.

Travel Insurance:

We recommend travel insurance to help protect you and your trip investment against the unexpected. For your convenience, we offer a plan provided by Travelex Insurance Services. For rates and plan highlights, please ask us.

Travelex Insurance Services, Inc. CA Agency License #0D10209. Insurance coverages underwritten by individual member companies of Zurich in North America, including Zurich American Insurance Company (NAIC #16535, state of domicile: New York), 1299 Zurich Way, Schaumburg, IL 60196.

Group airfare:

See separate insert / page 5.

Accommodation (final accommodation 90 days prior):

Marrakech:	Longue View Hotel or similar
Essaouira:	MGallery or similar
Agafay Desert:	Inara Camp or similar

Included:

- 10 nights at local 4-star hotels
- 11 breakfasts
- 5 lunches including bottled water and tea
- 6 dinners including bottled water and tea
- 1 wine tasting
- 1 argan oil tasting
- Bottled water (one bottle per person) during all motor coach services
- All transportation as per the tour program
- Admissions to all sites mentioned in the tour program
- Full-time English-speaking professional tour director
- Baggage handling at hotels (one piece per person)
- Women of the Midwest Ambassador, October 24 - November 4, 2026
- Detailed travel documents, handed out three weeks prior to departure (hard-copy and electronic)
- All local taxes and fees as of January 6, 2026

Not Included:

- Airfare
- Airline baggage fees. One checked bag (50 lbs) is free
- Travel insurance
- Vaccinations and entry requirements if applicable. We recommend consulting your healthcare provider and reviewing official government guidance
- Personal expenses
- Meals and beverages other than those mentioned in the program
- Entrances other than those mentioned in the program
- Gratuities to guide and driver (estimate \$15 p/day total)
- Professional fee, \$100 per person, due at the time of registration
- Anything not mentioned in the inclusions



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A wholly-owned division of Executive Travel

Forwarding registration and deposit signifies that you agree to the terms and conditions of this tour found at <https://executivetravel.com/eti-home/escorted-tours/>

Call Executive Travel's Group Department today at 888.549.1186. Space is limited.

JOIN OUR GROUP AIRFARE!

We offer group airfare with Delta Airlines.

October 24, 2026	Omaha* - Atlanta	11:05 AM - 2:22 PM
October 24, 2026	Atlanta - Marrakech	5:45 PM - 6:55 AM (October 25, 2026)
November 4, 2026	Marrakech - Atlanta	8:55 AM - 1:05 PM
November 4, 2026	Atlanta - Omaha*	4:21 PM - 5:46 PM

\$1,295 per person including taxes and fees, economy class.

*We are happy to assist with airfare from a different airport than Omaha. Please reach out to us to assist you - a small supplement may occur.

If you travel from a different airport, we aim to have you meet your fellow travelers in Atlanta on October 24 and return from Marrakech around the same time as the rest of the group on November 5.

Important notes about seat assignments, upgrades, and Known Travelers Numbers:

Group airfare comes with **seat assignments 30 days prior to departure**. We cannot confirm precise seat numbers earlier than 30 days prior to your departure and therefore cannot guarantee the availability of specific seating on the aircraft. We do our best to honor your preferences (window, aisle seat).

Premium seating upgrades are not available when traveling on a group air contract. If you have frequent flyer miles (SkyMiles), please note those cannot be used to upgrade to Delta Comfort Plus but only be used for upgrades to business or first class when traveling on a group air contract. Contact us if you have any questions about this and kindly note that certain exceptions may exist.

Business class seating can be reserved at the time of registration. Estimate \$6,000-\$8,000.

First class seating can be reserved at the time of registration. Estimate \$10,000-\$12,000.

Mileage credit for individuals on group air contracts is not guaranteed and is subject to the rules of the airline under contract.

Known Travelers Numbers (TSA Pre-Check numbers) **and Frequent Flyer numbers** must be reported at the time of reservation. Otherwise, each traveler must provide these numbers upon check-in on the day of departure.

Taxes, fuel charges and security fees are subject to change.

Air schedules may be subject to change at the discretion of the airline.

SECURE YOUR GROUP AIRFARE WHEN SIGNING UP!

